



Enterprise Britain: Creativity, Invention and Innovation in the 21st Century

A partnership presentation between the RSA/At-Bristol/British Association for the Advancement of Science /University of Bristol, this lecture series is a prelude to 'Brunel 200'. 2006 marks the 200th anniversary of the birth of Isambard Kingdom Brunel, one of the most inspirational engineers of the 19th Century (and a Fellow of the RSA). During 2006, 'Brunel 200' will celebrate the life, times and legacy of Brunel through a variety of activities in Bristol, the South West and other locations in the UK www.brunel200.com

Monday 3rd October 7.30pm

Lecture 1: *How enterprise made Britain great*

Our speaker will talk about the history of innovation and how inspirational thinkers like Brunel helped put Britain on top of the world by the late Victorian period. He will suggest why we are no longer there, and what sorts of things we should do in the future to stay nearer the top.

Speaker: Dr Adam Hart-Davis FRSA, TV science and technology presenter

Chair: Dr Goéry Delacôte, Chief Executive, At-Bristol

Tuesday 18th October 7.30pm

Lecture 2: *Technological invention and innovation – shaping Britain*

How is enterprise helping to shape and re-shape Britain? What are the challenges? What are the emerging new roles of science and scientists, technology and engineers and industry and entrepreneurs in the 21st Century?

Speaker: Professor Joe McGeehan, Centre for Communications Research, University of Bristol

Chair: Dr Adam Hart-Davis FRSA

Tuesday 1st November 7.30pm

Lecture 3: *Architectural integrity: the role of science and engineering*

This lecture will look at how the rigorous application of scientific analysis and research into the engineering of buildings is critical to the architect's success, not only in terms of performance but also as a means of defining architectural spaces and forms.

Speaker: Rab Bennetts OBE, RIBA 2005 Award Winner (Bennetts Associates for the Jubilee Library in Brighton, Sussex).

Chair: Dr Adam Hart-Davis FRSA

Commentator: George Ferguson FRSA, President of the Royal Institute of British Architects 2005.

Tuesday 15th November 7.30pm

Lecture 4: *Panel Debate; Enterprise Britain: looking forward to the future?*

Fostering a culture of enterprise will certainly help shape Britain's future as it has moulded its past. In this final event of the series, our distinguished panel will discuss and debate the prospects for innovation and enterprise in the 21st Century. They will explore what risks will be faced and how we nurture the entrepreneurs of tomorrow. What roles will science and creativity play? What implications do globalisation, sustainable development and the resurgence of fundamentalism have for the spirit of enterprise in the future?

Panel Members: Ben Taylor, Professor David Kirby and Professor Helen Haste

Chair: Dr Adam Hart-Davis FRSA

Bookings through At-Bristol: 0845 345 1235 Cost: £5.00 per event or £15.00 for four

Venue for all lectures: IMAX Theatre, Bristol Harbourside

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