

The Royal Society for the encouragement of  
Arts, Manufactures & Commerce  
Founded in 1754  
RSA Wales and Western Region  
Cymru a Rhanbarth Gorllewinol

**'The Upturn: your part in its rise'**  
**what you can do now to make the most of the age of disruption**

VILLAGE HOTEL & LEISURE CLUB, CARDIFF  
MONDAY 29TH JUN 2009, 5.30PM FOR 6PM

**An enjoyable 30 minute talk by world-leading creativity expert Andy Green to inspire you, help you be more resourceful, spot opportunities, overcome negatives and harness positives in the recession.**

What can each of us do to make our life better with all the economic doom and gloom around? The answer actually, is quite a lot.

Andy, (who lives on Barry Island) is a successful writer and world-wide lecturer. In his new book *'The Upturn: my part in its rise'* (due out summer 2009, Tangent Publishing) he highlights how each of us is a potential green shoot for recovery, in what he calls 'the age of disruption'.

In a 30 minute entertaining, inspirational yet practical talk he promises that you will go away with at least **three new ideas** and **strategies** of **what you can do** differently to be more resourceful in the current economic climate.

You will also pick up valuable flexible thinking and creativity tips and advice - helping you achieve more with less - by identifying **new opportunities** in these uncertain times.

He explains how you need to **think** and **act differently** at a time when changes are being thrust upon you. By exploiting your flexible and creative thinking you can be more resourceful for surviving, flourishing - or even taking advantage of what Andy calls 'Golden Swan' opportunities.

**Remember: 'When the going gets tough, the tough get going faster'.**

**The lecture will be followed by questions and a discussion, leading to further informal discussions and networking over some sandwiches and light food.**

For further information contact Rudi Plaut CBE FRSA, ☎ 029 2081 5204  
Email: [rudip@talktalk.net](mailto:rudip@talktalk.net)

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To book places please complete this slip and send it **with an S.A.E and cheque (£12.50 per person) payable to RSA Wales & Western Region** to:- R.T.F Plaut Northmace House Viaduct Road Taffs Well Cardiff CF15 9XF to arrive by Monday 22<sup>nd</sup> June 2009.

Please indicate if you have any dietary or access requirements or are a carer for a disabled attendee

Fellow's name ..... ☎ ..... email .....

Address .....

Guest's name ..... ☎ ..... email .....

Address .....

RSA Wales and Western Region Website <http://www.rsawaw.org>

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